



IntelliSites
915 Broadway
Albany, NY 12207

Phone (518) 465-0659
Toll-Free (888) 747-1850
Fax (518) 465-6846
www.intellisites.com

Finding the Right Web Design Partner

1. **Do they have a portfolio?**

Unless you want to be a designer's test subject, make sure they have some experience behind them. Do the designs *look* professional? Online, a web site FOR a company IS the company. If these sites don't look professional, load quickly, or have bad navigation, then yours won't either. Run away.

2. **How is their response time?**

This is vital to the success of your site. Make note of their choice of response (email, phone, fax, instant messenger, chat) and how quickly they can respond to your inquiries. If you prefer to do business over the phone and the designer doesn't, then it's probably best to move on to your next choice.

3. **Do they have a contract?**

Everything should always be put down in writing, but before you sign anything, make sure you read the entire contract, including all the fine print. If you have any questions on anything, ASK! Don't sign a contract unless you understand everything in it.

4. **How reasonable are their prices?**

Make sure you get what you pay for and if you are on a budget, that the designer you choose won't exceed it.

5. **Will they promote your site?**

Promotion is the key to your site's success. If you aren't sure where to begin, then it's best to find a designer that knows how to promote the sites they work on.

6. **How big is their company?**

Are they a huge national firm with tens of thousands of customers? One man working out of his basement? ...Or something more manageable? The size of their company and client list is an important factor when it comes to hiring the right designer.

7. **Can they do everything you want?**

If you want a Flash intro or a database-driven site, then you need to make sure the designer you choose can provide it for you.

8. **Are they willing to meet reasonable deadlines?**

If you need your site done by a certain date, can the designer you choose get it done by then?

9. **Are they supplying all of the ideas, or is there give and take?**

It's always best to find a designer that has some ideas of their own, but that knows their limits and won't insist something be done a certain way if that's not what you want.